



# Certificate in Education Finance

Finance Strategy, Policy & Leadership

Financial and resource allocation issues influence every aspect of U.S. public education policy, yet are often not fully understood.

This one-of-a-kind Certificate in Education Finance equips participants with skills they need in strategic fiscal management, finance policy analysis, and financial leadership to leverage outcomes to do the most for students.

The Certificate in Education Finance (CEF) is an interdisciplinary certification combining finance, economics, and leadership with public policy and administration. The program emphasizes practical skills and application. Using a cohort model, the program helps participants build practical fluency in how management decisions, wide-ranging policies, and resource allocation intersect to impact student success across multiple contexts, including their own.

## **PARTICIPANTS WILL LEARN:**

- How policy affects equity and resource use.
- How to more effectively consume and use education finance information at the federal, state, and local levels in the K-12 education system.
- How to more strategically drive resource allocation decisions to reach desired outcomes and avoid unintended consequences that can negatively impact students, schools, and communities.
- How to understand and effectively grapple with the challenges of productivity and financial tradeoffs in an environment of finite education dollars.
- How to communicate finance strategy and decisions.

Topics within the finance field of study addressed in the program include; allocation and accountability structures, instruction delivery model implications, effects of ESSA and state policy in local context, productivity analyses, and common (but often ill-understood) cost drivers in education. Upon successful program completion, participants earn 4.0 CEUs or 48 CPEs\*.

## TWO-DAY RESIDENCY (GROUP LIVE)

JUNE 19-20, 2019  
Georgetown University  
Washington, DC

OR

JULY 16-17, 2019  
The Joyce Foundation  
Chicago, IL

Follow-on virtual classes  
(Group Internet Based)  
will be held on Thursdays,  
12:00pm-2:00pm ET every  
two weeks following the  
two-day residency.



**Dr. Marguerite Roza**

Director of Edunomics Lab and  
Research Professor at Georgetown University

## Who Should Participate

The four-month overview program is designed for busy professionals. Participants attend a two-day, in-person session on the Georgetown University campus with 7 follow-up modules (each 2-3 hours) of interactive virtual learning held every two weeks. The program targets, but is not limited to, education policymakers; central office leadership; campus and network leaders; analysts and graduate students; grant makers and nonprofit leaders. There are no prerequisites and no advance preparation required.

## Who Will Teach

The CEF will be led by Dr. Marguerite Roza with other experts included throughout the sessions. Dr. Roza is the Director of Edunomics Lab and Research Professor at Georgetown University. Dr. Roza's research focuses on quantitative policy analysis, particularly in the area of education finance. Her recent research traces the effects of fiscal policies at the federal, state, and district levels for their implications on resources at school and classroom levels. Additionally, Dr. Roza's calculations have prompted changes in finance policy at all levels of the education system. Her work has been published by the Brookings Institution, *Public Budgeting and Finance*, *Education Next*, the *Peabody Journal of Education* and she is frequently interviewed by national media. Dr. Roza is author of the highly regarded education finance book, *Educational Economics: Where Do School Funds Go?*

## HOW TO APPLY

Applications are accepted on a rolling basis. Interested individuals can learn more and complete the online application at [mccourt.georgetown.edu/cef](http://mccourt.georgetown.edu/cef).

## TUITION AND COSTS

CEF tuition is \$3,500 per student. Additional individual expenses vary as tuition does not include transportation or accommodations in DC. For more information on tuition, opportunities for financial assistance, and program policies (refunds, cancellations, complaints or questions) visit our website.

## LEARN MORE

Visit: [mccourt.georgetown.edu/cef](http://mccourt.georgetown.edu/cef)

Contact: Liz Ryan at [ELabCEF@georgetown.edu](mailto:ELabCEF@georgetown.edu)

\* Georgetown University's Certificate in Education Finance is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.nasbaregistry.org](http://www.nasbaregistry.org).