

# Mini-course: Ed Finance in 2021

## A WHOLE NEW BALLGAME!

JUNE 21-24, 2021 | 1:00-3:00 PM ET

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### Group Internet Based

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Education leaders face an education finance landscape not seen before. They are making rapid-fire decisions in the context of traditional budget demands coupled with an ever-shifting set of new pressures in the wake of the pandemic:

- Massive infusion of one-time federal relief funds
- Enrollment swings
- Uneven learning and uneven student needs
- Local labor markets in transition
- Off-cycle pay considerations
- Calls to innovate, to deliver services differently—and better

This hands-on mini-course is designed to help leaders and communities meet this unprecedented moment. For many, the goals remain the same before and after the pandemic: leveraging the funds to do the most for students in a way that is financially sustainable and transparent; enhancing equity in the short and long term; communicating finances to build trust; and engaging communities in financial choices. **But it's the conditions and contexts that are new. This mini-course is built to help participants grapple with their own unique conditions and contexts. Systems receiving one-time federal relief aid will learn how to make the most of those dollars on behalf of students.**

In each two-hour virtual session, participants will:

- Quickly weigh multiple real-time financial considerations
- Engage in hands-on experiences navigating competing financial pressures
- Explore current financial and other data to inform spending choices
- Practice communications and budgeting strategies to engage communities and build trust
- Confront potential financial pitfalls, and navigate procurement, fiscal constraints, reporting and more

Participants will learn by doing. The mini-course is hands-on and practice-based, not finance theory. The overarching goal is to help participants make strategic spending decisions on behalf of students, rooted in their own local context.

### WHO SHOULD PARTICIPATE

District leadership, finance teams, federal (Title) directors, board members, and principals, as well as state agency leaders, support teams, contractors, and community groups. No finance experience is required. The mini-course is designed for finance and non-finance professionals alike. The focus is on building and honing strategic finance skills to meet the moment and apply them in participants' own context.

### COSTS AND CREDITS

Registration fee is \$850 (or \$675 per registration for groups of 10 or more via single payment). Please note: we are unable to offer scholarships on this already-subsidized offering.\* CPE and PDC credits are available.

### LEARN MORE AND REGISTER

Visit: [www.edonomicslab.org/minicourse](http://www.edonomicslab.org/minicourse)

Contact: [jordan.tollefson@georgetown.edu](mailto:jordan.tollefson@georgetown.edu)

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